

Protection	ESET	Avast	Summary
Self-Protection for Antivirus Software AV-Test, www.av-test.org, Use of DEP & ASLR in Consumer Antivirus Software, November 2014	100%	98.0%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (lower is better)	1	77	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Total Accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014	98%	93%	Accuracy ratings provide a way to judge how effectively a security program works. ESET's products get one of the highest ratings in this assessment.
Performance			
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)	1.2	8.7	Faster operation and lower resource consumption means overall better performance. ESET is faster and
Overall Score PassMark, www.passmark.com, Performance Benchmarks, January 2015	169	127	lighter than Avast in many scenarios.
Busy CPU usage increase Virus Bulletin, www.virusbtn.com, Windows Server 2008 R2, October 2014 (lower is better)	2.79%	34.82%	ESET promises excellent performance in a way that doesn't impact its customers' experience. According to 2015 IT Security Survey by AV-Comparatives, low impact on system performance is
Standard file activities - time increase Virus Bulletin, www.virusbtn.com, Windows Server 2008 R2, October 2014 (lower is better)	49.40%	112.86%	important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998 -02/2015	90	59	Since February 2001 ESET passed every single VB 100 test in which it has participated, but Avast failed 15 times. Throughout the entire VB100 testing, Avast has failed 27 times, but ESET only twice.
Total Advanced+ Awards, AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	47	24	ESET has been developing its heuristics engine since 1992. This is evident in the number of awards ESET
On-demand Detection Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	11	8	has won compared to Avast.

More Info: www.eset.com

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Material Publication Date: April 2015

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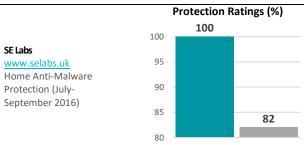
ESET vs. Avast (AVG)

Protection and reliability

False positives*

0

28



28

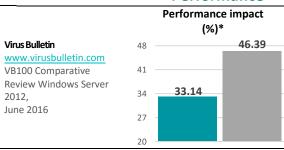
21

ESET was the only security program within the entire test that detected and blocked 100% of threats. ESET's products are designed with built-in protection from the very beginning, and this test result proves that.

When a "false positive" occurs, it can cause serious problems. If an antivirus solution is configured to immediately delete or quarantine infected files, a false positive in an essential file can render the operating system or some applications unusable.

Avast (AVG)

Performance

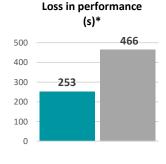


Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. ESET provides well-balanced protection, performance and reliability.

AV-TEST www.av-test.org

12 Security Suites for Mac OS X Put to the test, July 2016

*Lower is better



Faster operation and lower resource consumption mean better performance. Test results quickly reveal that the protection from ESET, despite its 100% detection rate, causes little or no burden on systems.

Feature	ESET	Avast (AVG)
Protection Client (Mac OS)	•	0
Apple iOS clients	•	0
Google Android clients	•	0
Device Control	•	0
Which language can be used to contact support	All	English, German

Why it matters Gone are the days when Mac OS didn't need protection. There is no reason why Mac OS cannot be targeted by cybercriminals. Not only can malware or spyware designed for Mac cause problems, but also malware designed for Windows can enter your network via a Mac and cause damage to PCs in the network.

Even iPhones or iPads can be used by cybercriminals to commit crimes. If an iOS device is stolen or lost, the administrator can track, remotely wipe or lock/unlock the device. Our iOS client is integrated within ESET Remote Administrator, giving a full overview of network security.

Android devices are open to various threats, most of which come from downloaded applications. The operating system, before installation, asks the user what data an app will access, but Android won't block any activity after installation. There is no need for a dedicated mobile device management tool because it is integrated within ESET Remote Administrator.

Malicious insiders frequently use USB drives to quickly steal data or compromise systems, often without organizations being aware of the problem until it's too late. As a result, Device Control is now a critical component of data protection strategies for enterprises.

ESET has offices and support centers all around the world, so customers can contact ESET support in local language, which is appreciated by

Tested products: ESET Remote Administrator, ESET Endpoint Security, AVG CloudCare Source: AV-Comparatives, Business Review 2016

More info: www.eset.com

AV-Comparatives

www.av-comparatives.org

File Detection Test of

Malicious Software,

September 2016

Material Publication Date: February 2017



ESET vs. Avast (AVG)



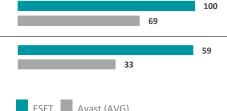
Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 12/2016

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



Since May 1998, ESET has passed every Virus Bulletin VB100 test in which it has participated, except one. Avast did not participate in 12 tests and failed a further 24 times. ESET does not hesitate to prove its quality in public tests.

ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Avast.



"The test corpus consisted of 81,796 emails. 73,710 of these were spam, ESET, stood out for missing just four emails from the spam corpus."

Virus Bulletin

VBSpam Comparative Review, September 2016



"ESET received the highest rating in the AV-Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

AV-Comparatives

File Detection Test, March 2016



"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Tes

12 Security Suites for Mac OS X Put to the Test, July 2016



"ESET protected against all of the public web-based threats and targeted attacks. It blocked 100 per cent of the threats. This software was also entirely effective when handling legitimate objects, giving it the rare privilege of a 100 per cent overall rating."

SE Labs

IT Security Products for Small Business, July-September 2016



ESET earns 100th VB100 award

"ESET has been a top performer in our tests since 1998, and today we are delighted to present their 100th VB100 award — a first for any single product over the years," said John Hawes, Chief of Operations at Virus Bulletin, "ESET NOD32's history of excellent performances and zero false positives is a clear indicator of a very well-built, well-maintained and extremely reliable product."

Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating inits 2016 Partner Program Guide for the second consecutive year. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

More info: www.eset.com

Material Publication Date: February 2017



Battle Cards

Protection	ESET	AVG	Summary
Real-World Protection Rate AV-Comparatives, www.av-comparatives.org, Real World Protection Test - Blocked, July 2015	98.6%	97.3%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Alarms AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (lower is better)	1	14	A single false alarm can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Block Rate NSS Labs, www.nsslabs.com, Consumer EPP Test Report - Exploits, June 2015	100%	98.4%	AVG's product had 100% protection for 20 days of the58-day test, while the lowest protection score during the test time frame was 93.9%. ESET's product had 100% protection for 57 days of the 58-day test, while the lowest protection score during the test time frame was 98.7%.
Detection Rate AV-Test, www.av-test.com, Android Apps in a 125-day test , July 2015	100%	98.7%	To earn top score in this test, all the security packages were required to scan, identify and remove just under 9,000 infected apps. AVG missed more than 100 malware specimens.
Performance			
Overall Score PassMark, www.passmark.com, Performance Benchmark, May 2015	169	151	Faster operation and lower resource consumption means better performance. ESET is faster and lighter than AVG in many scenarious.
Boot Time PassMark, www.passmark.com, Performance Benchmark, May 2015 (lower is better)	20.4 s	25.2 s	Shorter boot times indicate that the application has had less impact on the normal operation of the machine.
Memory Usage during Initial Scan PassMark, www.passmark.com, Performance Benchmark, May 2015 (lower is better)	77.4 MB	494.3 MB	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.
Doc File (10 MB) Time to Start - Net Increase NSS Labs, www.nsslabs.com, Consumer Endpoint Protection Test Report - Performance, March/April 2015 (lower is better)	0.032 s	1.394 s	According an IT Security Survey 2015 by AV-Comparatives, low impact on system performance is important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998 -08/2015	91	58	Since February 2001 ESET passed every single VB 100 test in which it has participated, but AVG failed 13 times. ESET was overall recognizably more-times awarded.
Total Advanced + Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 08/2015	52	13	ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to AVG. ESET does not hesitate to prove its quality in
Proactive Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 08/2015	19	0	independent tests. Another significant difference is among other tests in File Detection Test of Malicious Software, where ESET has 13 Advanced+ Awards, while AVG only 3.

More Info: www.eset.com

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ESET vs. AVG

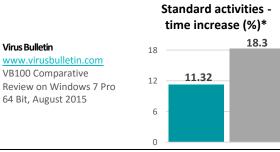




Detection rate (%) 99.2 95 93.4 90 85

The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system. Whilst the test only assesses one antimalware feature of the programs, this feature is important because it can identify malware attacks from sources other than the Internet, and detect malicious files already present on the system.

Performance



According to a 2015 IT security survey by AV-Comparatives, low impact on system performance is important for 64% of participants. ESET achieves excellent performance in a way that doesn't impact its customers' experience.

Computer Bild

AV-Comparatives

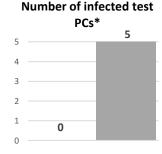
October 2015

www.av-comparatives.org

File Detection Test of

Malicious Software.

www.computerbild.de
The Security Report 2016,
February 2016



ESET is the only security program within the entire test that detected each one of the 7179 tested current malware. ESET's products are designed with **built-in protection** from the very beginning, and this test result proves that.



PassMark

www.passmark.com Consumer Security Performance Benchmarks, November 2015





Faster operation and lower resource consumption mean **better performance**. ESET is faster and lighter than AVG in many scenarios.

Feature	ESET Cyber Security Pro	AVG AntiVirus for Mac
Firewall	•	0
Mail Protection	•	0
Removable Media Blocking	•	0
Cloud Scanning	•	0
Scheduled On-Demand Scan	•	0

Why it matters

A firewall is able to control network traffic allowed to access programs on the firewalled computer. The firewall also provides some level of intrusion detection, allowing the software to terminate or block connectivity where it suspects an intrusion is being attempted.

Email protection provides control of email communication received through the POP3 and IMAP protocols to block potential threats.

Malicious insiders frequently use USB drives to quickly steal data or compromise systems, often without organizations being aware of the problem until it's too late. As a result, Device Control is now a critical component of data protection strategies for enterprises.

The ESET Cloud Malware Protection System is one of several technologies based on ESET's LiveGrid® cloud system. Unknown, potentially malicious applications and other possible threats are monitored and submitted to the ESET cloud via the ESET LiveGrid® Feedback System.

A customizable scan scheduler lets the administrator schedule scans according to his/her preferences – for example, when employees are

normally out of the office.

Source: AV-Comparatives, Product Review: Mac Security, July 2015

Material Publication Date: March 2016

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More info: www.eset.com

ESET vs. AVG



Awards

VB100 Awards

Virus Bulletin

Virus Bulletin, www.virusbtn.com, 05/1998 - 01/2016

Proactive Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 01/2016



Since May 1998, ESET has passed every Virus Bulletin test in which it has participated, except one. AVG did not participate in 15 tests and failed a total of 23 times. ESET does not hesitate to prove its quality in public tests.

Many new malware samples appear every day, which is why it is important that antivirus products not only provide new updates as frequently and as quickly as possible, but also that they are able to detect such threats in advance using generic/heuristic techniques and behavioral detection measures.



"Thanks to this outstanding performance, ESET

and a very well-deserved VBSpam+ award."

VBSpam Comparative Review, November 2015

finishes with the highest final score of all products,

"ESET have continuously participated in our tests for a decade and we are happy to see ongoing commitment to product improvement."

AV-Comparatives Anniversary Report, July 2015 AV-TEST

reference set."

The Best Android Apps – 25 System Watchdogs in an Endurance Test. December 2015

"ESET achieved a 100 percent malware detection

rate in both test segments – real-time test and

"We feel the Windows protection software is exceptionally well designed, with important information and functions easily accessible, but unauthorized access prevented."

AV-Comparatives IT Security Products for Small Business, October 2015



ESET earns 'Top Rated' award from AV-Comparatives

In addition to being named a Top Rated Product, ESET Smart Security 9 won the Silver Award in the False Positives category and the Bronze Award for Proactive Protection. The report highlights the improved graphical user interface (GUI) in ESET Smart Security 9, as well as its "excellent and comprehensive documentation".

Source: www.av-comparatives.org



ESET declared best security software in Germany

Computer Bild, one of the biggest IT magazines in Germany, and responsible for the most important antivirus tests in that country, published its latest Test Internet Schutzpakete results in February 2016. ESET Smart Security overcame AVG Internet Security 2016 to win the whole test.

Source: www.computerbild.de

More info: www.eset.com Material Publication Date: March 2016



ESET vs. Avira

AV-Comparatives

False Alarm Test.

March 2016

www.av-comparatives.org





False Positives* 9 6 3 0

A false positive can cause serious problems. If an antivirus solution is configured to immediately delete or quarantine infected files, a false positive in an essential file can render the operating system or some applications unusable.

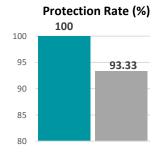
Performance



According to an IT security survey 2015 by AV-Comparatives, low impact on system performance is important for 64% of participants. ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.

AV-Test

www.av-test.org Security Suites for Mac OS X: For on-demand detection, July 2016



ESET's products are designed with **built-in protection** from the very beginning, and this test result proves that.

AV-Test

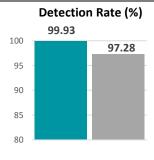
www.av-test.org Security Suites for Mac OS X: For on-demand detection, July 2016



A number of factors play a role in slowing down endpoint startup — the age of the PC, battery health, number of applications, outdated hard drive, and CPU usage can all cause a PC's boot time to be slow. ESET reduces resource requirements to minimize the impact on system performance.

Computer Bild

www.computerbild.de
The Security Report 2016,
February 2016

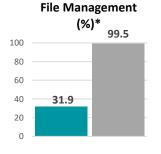


Computer Bild's detection rate when scanning without an Internet connection is based on testing using 7,179 samples. Avira reached the **third worst detection rate** without a connection in the test.



Computer Bild

www.computerbild.de
The Security Report 2016,
February 2016



Anti-malware software impacts file management operations such as create, open, copy, and remove files. Avira has a significant impact on file management by doubling overall file management time.

*Lower is better

More info: www.eset.com

Material Publication Date: August 2016



ESET vs. Avira



Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 07/2016

Total Proactive Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 07/2016



Since May 1998, ESET has passed every test from Virus Bulletin in which it has participated, except one. Avira did not participate in 45 tests and failed a total of 5 times. ESET does not hesitate to prove its quality in public tests.

ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Avira.









"After missing just two out of more than 177,000 spam emails slipped through ESET's grap – one of which to be broken. And that wass all that went wrong, resulting in an impressive final score barely distinguishable from a perfect 100 – and of course another VBSpam+ award for ESET."

Virus Bulletin

VBSpam Comparative Review, March 2016

"ESET have continuously participated in our tests for a decade and we are happy to see ongoing commitment to product improvement."

AV-ComparativesAnniversary Report, July 2015

"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test

12 Security Suites for Mac OS X Put to the Test, July 2016

"We feel the Windows protection software is exceptionally well designed, with important information and functions easily accessible, but unauthorized access prevented."

AV-Comparatives

IT Security Products for Small Business, October 2015



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Source: www.av-comparatives.org



ESET declared best security software in Germany

ComputerBild, one of the biggest IT magazines in Germany, and responsible for the most important antivirus tests in that country, published its latest Test Internet Schutzpakete results in February 2016. ESET Smart Security won the whole test and overcame both Avira Internet Security Suite and Avira Free, which ended up last in the test.

Source: www.computerbild.de

More info: www.eset.com

Material Publication Date: August 2016





Protection	ESET	Bitdefender	Summary
Self-Protection for Antivirus Software AV-Test, www.av-test.org, Use of DEP & ASLR in Consumer Antivirus Software, November 2014	100%	89.2%	ESET's prodcuts are build with protection on the first place, this test proofs that is true.
False Positives AV-Comparatives, www.av-comparatives.org, File Detection Test of Malicious Software, September 2014 (lower is better)	1	6	A single false positive can be detrimental. If the AV identifies a non-malicious file as a threat, there is the potential to damage the machine, interrupt the workflow, lose information, or shut down critical applications.
Total Accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014	98%	90%	The accuracy ratings provide a way to jundge how effectively the security program works. ESET's products are marked one of the highest in this ratings.
Performance			
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)	1.2	2.3	Faster operation and lower resource consumption means better performance. ESET is – faster and lighter than Bitdefender.
Overall Score PassMark, www.passmark.com, Performance Benchmarks, January 2015	169	157	_ESET promises to achieve excellent performance in a way that doesn't impact it's
Busy RAM usage increase Virus Bulletin, www.virusbtn.com, Performance, Windows Server 2012 R2, October 2014 (lower is better)	8.01%	12.12%	customer's experience.
Busy CPU usage increase Virus Bulletin, www.virusbtn.com, Performance, Windows Server 2012 R2, October 2014 (lower is better)	2.79%	8.07%	According IT Security Survey 2015, made by AV-Comparatives, low impact on system performance is important for 64% of participants.
Awards			
VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998 -12/2014	89	48	Since April 2008 ESET passed everytime it has participated while Bitdefender failed overall four times.
Proactive Advanced+ Test Awards, AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2014	15	9	ESET has been developing its heuristics engine since 1992. This is evident when looking at - the amount of awards ESET has won compared to Bitdefender. Also focus on performance
Performance Advanced+ Test Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2014	9	5	is visible.

More Info: www.eset.com

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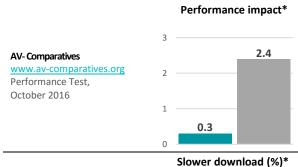
ESET vs. Bitdefender

Protection

Protection score (%) 100 100 95 90 88 85

Attacks in this test included infected websites available to the general public, including sites that automatically attack visitors and attempt to infect them without any social engineering or other interaction.

Performance



15

Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. ESET provides well-balanced protection, performance and reliability

AV-Comparatives

SE Labs

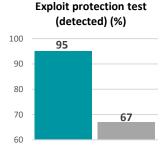
www.selabs.uk

Protection.

Home Anti-Malware

July-September 2016

www.av-comparatives.org Comparative Test of **Business Security** Products, November 2016



An exploit is software that takes advantage of a bug or vulnerability in order gain control of a computer system. A total of 21 exploits were used in the exploit test and ESET detected 20 of them.

www.av-test.org The best antivirus software for Windows Home User, October 2016

*Lower is better

AV-TEST

12 10 8

It is important for the enduser to be not delayed due to the slow response of his/her device. Slower download of frequently-used applications is one daily routine which should be restricted as little as possible.

Feature	ESET	Bitdefender	Why it matters
Data or Email Encryption (Windows)	•	0	Businesses use encryptic messages or files).
Device Control (Mac OS)	•	0	Malicious insiders freque problem until it's too late

ncryption to protect corporate assets and ensure that only verified employees are able to access or use specific data (e.g. text

rs frequently use USB drives to quickly steal data or compromise systems, often without organizations being aware of the too late. As a result, Device Control is now a critical component of data protection strategies for enterprises.

ESET Remote Administrator includes the ESET Remote Administrator Maintenance Tool, which can be used to maintain and back up a server. Backing up a server is an important step in the process of migrating ESET Remote Administrator and client workstations to a new server.

Tested products: ESET Remote Administrator (#DESlock), Bitdefender Endpoint GravityZone **Source:** AV-Comparatives, Review of IT Security Suites for Small Business, September 2016

More info: www.eset.com

Data Backup (Windows)

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Bitdefender



For more info follow to the next page

ESET vs. Bitdefender



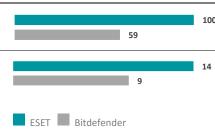
Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 12/2016

Performance Test Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 12/2009 - 12/2016



Since May 1998, ESET has passed every Virus Bulletin VB100 test in which it has participated, except one. Bitdefender did not participate in 36 tests and failed a total of 10 times. ESET does not hesitate to prove its quality in public tests.

Since 2009, ESET passed all AV-Comparatives Performance Tests. Moreover, ESET was awarded quite fourteen-times by Advanced+ awards.



"The test corpus consisted of 81,796 emails. 73,710 of these were spam, ESET, stood out for missing just four emails from the spam corpus."

Virus Bulletir

VBSpam Comparative Review, September 2016



"ESET received the highest rating in the AV-Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

AV-Comparatives

File Detection Test, March 2016



"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test

12 Security Suites for Mac OS X Put to the Test, July 2016



"ESET protected against all of the public web-based threats and targeted attacks. It blocked 100 per cent of the threats. This software was also entirely effective when handling legitimate objects, giving it the rare privilege of a 100 per cent overall rating."

SE Labs

IT Security Products for Small Business, July-September 2016



More info: www.eset.com

ESET earns 100th VB100 award

"ESET has been a top performer in our tests since 1998, and today we are delighted to present their 100th VB100 award – a first for any single product over the years," said John Hawes, Chief of Operations at Virus Bulletin, "ESET NOD32's history of excellent performances and zero false positives is a clear indicator of a very well-built, well-maintained and extremely reliable product."

Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating in its 2016 Partner Program Guide for the second consecutive year. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

Material Publication Date: February 2017





Protection	ESET	F-Secure	Summary
Self-protection for antivirus software AV-Test, www.av-test.org, Use of DEP & ASLR in Consumer Antivirus Software, November 2014	100%	93%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False positives AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (lower is better)	1	19	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Total accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014	98%	92%	Accuracy ratings provide a way to judge how effectively a security program works. ESET's products get one of the highest ratings by this measure.
Performance			
System impact score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)	1.2	12.0	Faster operation and lower resource consumption means better performance. ESET is faster a lighter than F-Secure. Furthermore, the F-Secure management server requires twice the hardwards.
Overall score PassMark, www.passmark.com, Performance Benchmarks, January 2015	169	resources compared to ESET's.	
Memory usage during initial scan PassMark, www.passmark.com, Performance Benchmarks, January 2015 (lower is better)	77.4 MB	154.1 MB	— ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.
Installation of third-party applications PassMark, www.passmark.com, Performance Benchmarks, January 2015 (lower is better)	19.6 s	30.5 s	According an IT Security Survey 2015 by AV-Comparatives, low impact on system performance was important for 64% of participants.
Awards			
VB100 Awards	89	53	Since February 2001 ESET has passed every single VB100 test in which it has participated, but F-Secure has failed nine times. In the entire history of VB100 testing F-Secure has failed 17 times, but ESET only
Virus Bulletin, www.virusbtn.com, 01/1998 -12/2014 Proactive Advanced+ Test Awards, AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	15	4	ESET has been developing its heuristics engine since 1992. This is evident when looking at the number
Performance Advanced+ Test Awards AV-comparatives, www.av-comparatives.org, 05/2004 - 03/2015	11	8	 of awards ESET has won compared to F-Secure. Also, ESET's focus on performance is clearly visible in its test results.

More Info: www.eset.com

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Material Publication Date: April 2015

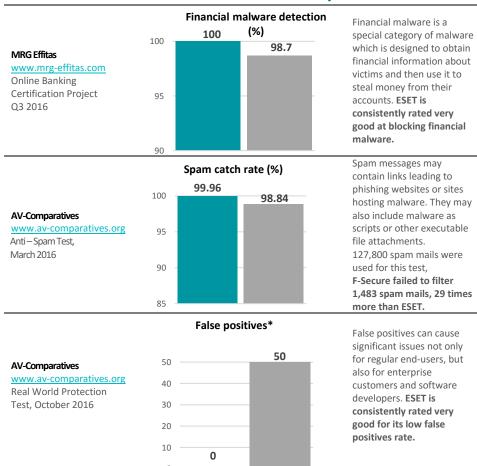
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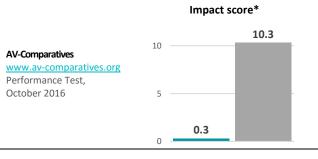
ESET vs. F-Secure



Protection and reliability



Performance



Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. ESET provides well-balanced protection, performance and reliability.

Impact score*

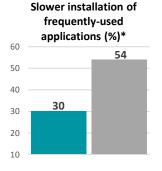


Faster operation and lower resource consumption mean better performance. Test results quickly reveal that the protection from ESET, despite its excellent detection rate, causes little or no burden on the system.

AV-TEST

www.av-test.com

The best antivirus software for Windows Home user, October 2016



Faster operation and lower resource consumption mean better performance. **ESET is faster and lighter** than F-Secure in many scenarios.

F-Secure *Lower is better

More info: www.eset.com

Material Publication Date: February 2017



ESET vs. F-Secure



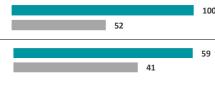
Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 12/2016

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



Since May 1998, ESET has passed every Virus Bulletin VB100 test in which it has participated, except one. F-Secure did not participate in 30+ tests and failed a total of 16 times. ESET does not hesitate to prove its quality in public tests.

ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to F-Secure.



"The test corpus consisted of 81,796 emails. 73,710 of these were spam, ESET, stood out for missing just

Virus Bulletin

VBSpam Comparative Review, September 2016

four emails from the spam corpus."



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AV-ComparativesFile Detection, March 2016

ESET F-Secure



"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test

12 Security Suites for Mac OS X Put to the Test, July 2016



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SE Labs

IT Security Products for Small Business, July-September 2016



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Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating in its 2016 Partner Program Guide for the second consecutive year.

The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

More info: www eset com

Material Publication Date: February 2017





Protection	ESET	Kaspersky	Summary
Self-Protection for Antivirus Software AV-Test, www.av-test.org, Use of DEP & ASLR in Consumer Antivirus Software, November 2014	100%	96.4%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (less is better)	1	9	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Reactive and Proactive Test Virus Bulletin, www.virusbtn.com, Red Hat Enterprise Linux, February 2015	82.6%	80.3%	ESET achieved better average score in reactive and also proactive protection test against Kaspersky AV, which includes last four comparative reviews from Virus Bulletin. These better protection results placed ESET above Kaspersky AV in RAP averages quadrant (August 2014 - February 2015).
Performance			
Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (less is better)	1.2	2.3	Faster operation and lower resource consumption means better performance. ESET is faster and lighter than
Standard Activities Time Increase Virus Bulletin, www.virusbtn.com, Red Hat Enterprise Linux, February 2015 (lower is beter)	3.3%	49.4%	Kaspersky in many scenarious. Since the IT security software can have a considerably impact on the usability of workstations, performance tests are needed to measure the overall performance impact.
Time to Start an Outlook - Increase NSS Labs, www.nsslabs.com, Consumer Endpoint Protection (EPP) Test Report, March-April 2015 (lower is better)	0.4 s	2.7 s	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience. According an IT Security Survey 2015 by AV-Comparatives, low impact on system performance is important for 64%
Memory Usage during Initial Scan PassMark, www.passmark.com, Consumer Security Products Performance Benchmarks, January 2015 (lower is better)	77.4 MB	168.5 MB	of participants.
Awards			
VB100 Fails Virus Bulletin, www.virusbtn.com, 01/1998 - 04/2015 (lower is better)	2	22	Since February 2001 ESET did not fail any test from Virus Bulletin, while Kaspersky failed totally sixteen-times.
Proactive Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	15	9	Many new malware samples appear every day, which is why it is important that antivirus products not only provide new updates, as frequently and as quickly as possible, but also that they are able to detect such threats in advance with generic/heuristic techniques and behavioral protection measures.

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More Info: www.eset.com

Material Publication Date: June 2015

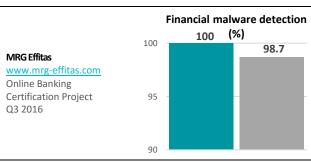
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ESET vs. Kaspersky Lab



Protection

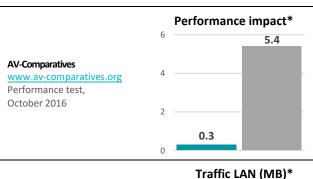


Financial malware is a special category of malware which is designed to obtain financial information about victims and then use it to steal money from their accounts. ESET is consistently rated very good at blocking financial malware.

Protection ratings (%) 100 100 93 90 80

Ratings indicate how effectively the products deals with threats. ESET blocked 100 per cent of web-based and targeted threats.

Performance



Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. ESET provides well-balanced protection, performance and reliability.

441 **AV-Comparatives** 400 www.av-comparatives.org 300 Network Performance Test. 200 August 2016 100 38

Communication across a network is increasingly critical in the work environment. Similar to hardware on business systems, the behavior of the network has an impact on the operation of devices. **ESET** demonstrated its low network impact in this test.

	ES



Kaspersky Lab

*Lower is better

ESET	Kaspersky	Why it matters
•	0	Given the increasing growth of various types of malware, such as Trojan horses and viruses, antimalware, which is designed to protect against various malware attacks, is a very important feature.
•	0	A firewall is able to control network traffic allowed to access programs on the protected computer. Firewalls also provide some level of intrusion detection, allowing the software to terminate or block connectivity where it suspects an intrusion is being attempted.
•	0	Even iPhones or iPads can be used by cybercriminals to commit crimes. If an iOS device is stolen or lost, the administrator can track, remotely wipe or lock/unlock the device. Our iOS client is integrated within ESET Remote Administrator, giving a full overview of network security.
•	0	Web Access Control is a mechanism that allows access to various websites except those explicitly mentioned on a blacklist (e.g. social networks, etc.).
•	0	With push installation, you can install packages in the LAN, and target computers that do not need to begin installation or administrator privileges. Tested products: ESET Remote Administrator, ESET Endpoint Security, Kaspersky Small Office Security
	• • • • • • • • • • • • • • • • • • •	 0 0 0 0 0

More info: www.eset.com

SE Labs

www.selabs.uk

Protection.

Home Anti-Malware

July-September 2016

Material Publication Date: February 2017

For more info follow to the next page

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Source: AV-Comparatives, IT Security Products for Small Business, September 2016



ESET vs. Kaspersky Lab



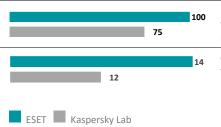
Awards

VB100 Awards Virus Bulletin, www.virusbtn.com,

05/1998 - 12/2016

Performance Test Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 12/2009 - 12/2016



ESET has not failed a single Virus Bulletin VB100 test since February 2001, while Kaspersky Lab has failed a total of twenty times. ESET does not hesitate to enter public tests that demonstrate its technology's quality and performance.

Over seven years, ESET has passed fifteen Performance Tests, fourteen of them with Advanced+ Award, which is the highest award from AV-Comparatives.



VBSpam Comparative Review, September 2016

"The test corpus consisted of 81.796 emails." "ESET received the highest rating in the AV-73710 of these were spam, ESET, stood out for Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File missing just four emails from the spam corpus." Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

> **AV-Comparatives** File Detection Test. March 2016



"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

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12 Security Suites for Mac OS X Put to the Test, July 2016



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IT Security Products for Small Business, July-September 2016



Virus Bulletin

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Source: www.eset.com



ESET is the best channel program in the market, April 2016

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Source: www.crn.com

More info: www.eset.com Material Publication Date: February 2017



ESET vs. McAfee (Intel Security)

Battle Cards

Protection	ESET	McAfee	Summary
Real-World Protection AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, April 2015	99,5%	95,2%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, April 2015 (lower is better)	O	6	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Protection against Malicious Apps AV-TEST, www.av-test.org, AV-TEST Product Review and Certification Report, May 2015	100%	99,2%	Android is intended to allow users to load software from untrusted sources, so the security model relies on mobile security apps and its capabilities. ESET was awarded many times for its safety and usable mobile security apps.
Total Accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014	98%	90%	Accuracy ratings provide a way to judge how effectively a security program works. ESET's products get one of the highest ratings by this measure.
Performance			
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)	1,2	12,9	Faster operation and lower resource consumption means better performance. ESET is faster and lighter than McAfee in many scenarious.
Overall Score PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmark, January 2015	169	153	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.
Memory Usage during System Idle PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmark, January 2015 (lower is better)	118.6 MB	218.6 MB	According an IT Security Survey 2015 by AV-Comparatives, low impact on system performance is important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998-02/2015	90	49	Since February 2001 ESET passed every single VB 100 test in which it has participated, but McAfee failed 11 times. ESET was overall rocognizably more-times awarded.
Total Advanced+ Awards, AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	47	19	ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to McAfee. ESET do not hesistate to prove its quality in independent
Proactive Test Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	15	2	tests.

More Info: www.eset.com

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ESET vs. McAfee



Protection and reliability

SE Labs

www.selabs.uk Home Anti-Malware Protection.

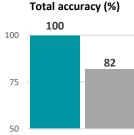
July - September 2016

AV-Comparatives

File Detection test.

September 2016

www.av-comparatives.org



ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.

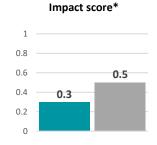
False positives*

When a "false positive" occurs, it can cause serious problems. If an antivirus solution is configured to immediately delete or quarantine infected files, a false positive in an essential file can render the operating system or some applications unusable.

Performance

AV-Comparatives

www.av-comparatives.org Performance Test, September 2016

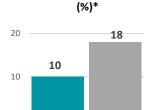


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AV-TEST

www.av-test.org

The best antivirus software for Windows Home user, October 2016



Slower copying of file

Faster operation and lower resource consumption mean better performance. ESET is faster and lighter than McAfee in many scenarios.



*Lower is better

ESET McAfee Feature Protection Client (Mac OS) 0 0 Apple iOS clients Google Android clients 0 Data Backup (Windows) 0 Push installation from the console 0

Why it matters

There is no reason why Mac OS cannot be targeted by cybercriminals. Not only can malware or spyware designed for Mac cause problems, but also malware designed for Windows can enter your network via a Mac and cause damage to PCs in the network.

Even iPhones or iPads can be used by cybercriminals to commit crimes. If an iOS device is stolen or lost, the administrator can track, remotely wipe or lock/unlock the device. Our iOS client is integrated within ESET Remote Administrator, giving a full overview of network security.

Android devices are open to various threats, most of which come from downloaded applications. The operating system, before installation, asks the user what data an app will access, but Android won't block any activity after installation. There is no need for a dedicated mobile device management tool because it is integrated within ESET Remote Administrator.

ESET Remote Administrator includes the ESET Remote Administrator Maintenance Tool that can be used to maintain and back up a server. Backing up a server is an important step in the process of migrating ESET Remote Administrator and client workstations to a new server.

With push installation you can install packages in the LAN, and target computers that do not need to begin installation or need administrator privileges.

Tested products: ESET - Remote Administrator, McAfee - SaaS Endpoint Protection Source: AV-Comparatives, IT Security Products for Small Business, September 2015

More info: www.eset.com

Material Publication Date: February 2017



ESET vs. McAfee



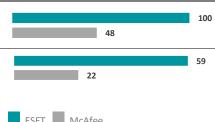
Awards

VB100 Awards Virus Bulletin, www.virusbtn.com,

05/1998 - 12/2016

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



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AV-Comparatives File Detection Test, March 2016



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IT Security Products for Small Business, July-September 2016



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VBSpam Comparative Review, September 2016

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Source: www.eset.com



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Source: www.crn.com

More info: www.eset.com Material Publication Date: February 2017





Protection	ESET	Panda	Summary
False Positives AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, July 2015 (lower is better)	0	15	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Block Rate NSS Labs, www.nsslabs.com, Consumer EPP Test Report - Exploits, June 2015	100.0%	81.2%	Panda's product had 100% protection for three days of the 58-day test, while ESET's product delivered 100% protection for 57 days of the 58-day test. The lowest protection score during the test time frame for Panda's product was 36.1%, while for ESET's product it was 98.7%.
Total Accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Anti-Virus Protection, Q1 2015	95.0%	78.0%	Accuracy ratings provide a way to judge how effectively a security program works. Panda's product is marked as one of the poorest-performing in this rating.
Performance			
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, May 2015 (lower is better)	14.4	20.0	Faster operation and lower resource consumption mean better performance. ESET is faster and lighter than Panda in many scenarios.
Scan Time PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmarks, May 2015 (lower is better)	18.0 s	69.3 s	ESET achieves excellent performance in a way that doesn't impact its customers' experience.
5.44GB File Copy Over Network PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmarks, May 2015 (lower is better)	199.3 s	368.3 s	According to AV-Comparatives' IT Security Survey 2015, low impact on system performance is important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998 -08/2015	91	12	ESET has passed all of the last 12 VB100 tests. Panda has passed eight, failed two and did not enter two. ESET does not hesitate to prove its quality by entering independent tests. Since May 2003
Total AV-Comparatives Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 08/2015	52	18	ESET has entered and passed every single VB100 test. ESET has been developing its heuristics engine since 1992. This is evident when looking at the
Proactive Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 08/2015	19	1	amount of awards ESET has won compared to Panda. Another significant difference is in AV-Comparatives' Performance Test, where ESET has 11 Advanced+ Awards, while Panda has only 5.

More Info: www.eset.com

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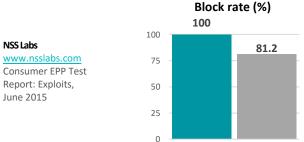


ESET vs. Panda Security



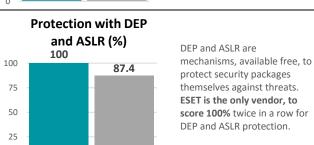
Protection

Detection rate (%) 100 100 **AV-TEST** ESET's products are designed 95.2 www.av-test.org with built-in protection from 95 More Security for Mac OS the very beginning, and this X: 13 Security Packages test result proves that ESET's 90 Put to the Test, approach works best. December 2015 85



Ω

80



Blocking exploits is a critical

malware product. When an

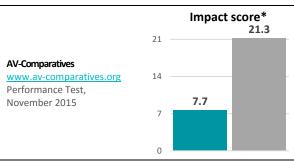
exploit is blocked, the delivery

component of an anti-

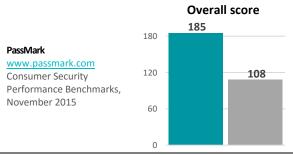
of known and unknown

malware is also blocked.

Performance



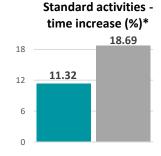
Performance tests evaluate the impact of anti-virus software on system performance. Taking these tests as a reference, users can evaluate their antivirus protection in terms of system speed (system performance).



According to a 2015 IT security survey by AV-Comparatives, low impact on system performance is important for 64% of participants. ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.



www.virusbulletin.com VB100 Comparative Review on Windows 7 Pro 64 bit, August 2015



Faster operation and lower resource consumption mean **better performance**. ESET is faster and lighter than Panda Security in many scenarios.

More info: www.eset.com

AV-TEST

www.av-test.org

Self Protection of Antivirus

Software, October 2015

Source: AV-Comparatives, IT Security Products for Small Business, September 2015

Material Publication Date: March 2016

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For more info follow to the next page

ESET vs. Panda Security



Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 01/2016

nparatives.org,

Since May 1998, ESET has passed every Virus Bulletin test in which it has participated, except one. Panda Security did not participate in 79 tests and failed a total of 5 times. ESET does not hesitate to prove its quality in public tests.

Proactive Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 01/2016



Many new malware samples appear every day, which is why it is important that antivirus products not only provide new updates as frequently and as quickly as possible, but also that they are able to detect such threats in advance using generic/heuristic techniques and behavioral detection measures.









"Thanks to this outstanding performance, ESET finishes with the highest final score of all products, and a very well-deserved VBSpam+ award."

Virus Bulletin

VBSpam Comparative Review, November 2015

"ESET have continuously participated in our tests for a decade and we are happy to see ongoing commitment to product improvement."

AV-ComparativesAnniversary Report, July 2015

"ESET achieved a 100 percent malware detection rate in both test segments – real-time test and reference set."

AV-TES

The Best Android Apps – 25 System Watchdogs in an Endurance Test, December 2015 "We feel the Windows protection software is exceptionally well designed, with important information and functions easily accessible, but unauthorized access prevented."

AV-Comparatives

IT Security Products for Small Business, October 2015



ESET earns 'Top Rated' award from AV-Comparatives

In addition to being named a *Top Rated Product*, ESET Smart Security 9 won the *Silver Award* in the False Positives category and the *Bronze Award* for Proactive Protection. The report highlights the improved graphical user interface (GUI) in ESET Smart Security 9, as well as its "excellent and comprehensive documentation."

Source: www.av-comparatives.org



ESET declared best security software in Germany

Computer Bild, one of the biggest IT magazines in Germany, and responsible for the most important antivirus tests in that country, published its latest Test Internet Schutzpakete results in February 2016. ESET Smart Security won the whole test.

Source: www.computerbild.de

More info: www.eset.com

Material Publication Date: March 2016







Protection	ESET	Sophos	Summary
Real-World Protection AV-Comparatives, www.av-test.org, Real-World Protection Test, May 2015	98,2%	95,3%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (less is better)	1	8	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Malware Detection PCSL, www.pitci.net, Android Malware Detection Test, January 2015	99,1%	92,9%	Android is intended to allow users to load software from untrusted sources, so the security model relies on mobile security apps and its capabilities. ESET was awarded many times for its safety and usable mobile security apps.
Performance			
Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (less is better)	1,2	2,3	Faster operation and lower resource consumption means better performance. ESET is faster and lighter than
Standard File Activities Time Increase Virus Bulletin, www.virusbtn.com, VB100 Comparative Review on Ubuntu Server, February 2014 (lower is beter)	31,1%	112,9%	Sophos in many scenarious. Since the IT security software can have a considerably impact on the usability of workstations, performance tests are needed to measure the overall performance impact.
File Access Lag Time - Archive Files Virus Bulletin, www.virusbtn.com, VB100 Comparative Review on Ubuntu Server, February 2014 (lower is beter)	3 s/GB	80 s/GB	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience. According an IT Security Survey 2015 by AV-Comparatives, low impact on system performance is important for 64%
File Copy, Move, and Delete PassMark, www.passmark.com, Performance Benchmarks, February 2014 (lower is better)	13.7 s	18.3 s	of participants.
Awards			
VB100 Fails Virus Bulletin, www.virusbtn.com, 01/1998 -10/2014 (lower is better)	2	18	Since February 2001 ESET has not failed any test from Virus Bulletin, while Sophos has failed totally twelve-times. Sophos has skiped many independent testing reviews. ESET do not hesitate to prove its quality in public tests.
Proactive Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 06/2014	15	1	Many new malware samples appear every day, which is why it is important that antivirus products not only provide new updates, as frequently and as quickly as possible, but also that they are able to detect such threats in advance with generic/heuristic techniques and behavioral protection measures.

More Info: www.eset.com

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ESET vs. Sophos

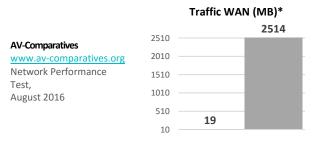


Protection

AV-Comparatives www.av-comparatives.org Real-World Protection Test, July – November 2016 Detection rate (%) 99.5 96.2 96.2

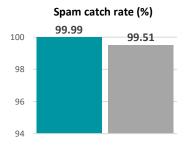
ESET's products are designed with built-in protection from the very beginning, and this set of tests proves that ESET's approach works best.





Communication across a network is increasingly critical in the work environment. Similar to hardware on business systems, the behavior of the network has an impact on the operation of devices. ESET demonstrated its low network impact in this test.

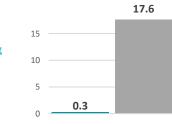




Spam messages may contain links leading to phishing web sites or sites hosting malware. They may also include malware such as scripts or other executable file attachments. 73,710 spam mails were used for this test, and Sophos failed to filter 362 spam mails – 90 times more than ESET.



AV-Comparatives
www.av-comparatives.org
Performance Test,
October 2016



Impact score*

Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. ESET provides well-balanced protection, performance and reliability.

*Lower is better

Feature	ESET	Sophos	Why it matters
Firewall	•	0	A firewall is able to control network traffic allowed to access programs on the firewalled computer. The firewall also provides some level of intrusion detection, allowing the software to terminate or block connectivity where it suspects an intrusion is being attempted.
Mail Protection	•	0	ESET's Mail Protection feature provides control of email communication received through the POP3 and IMAP protocols to block potential threats.
Email and Phone Support	•	0	If a customer has any problems or questions regarding ESET products or solutions, he can contact our customer care with years of experience in IT security. Tested products: ESET Cyber Security Pro, Sophos Anti-Virus for Mac Source: AV-Comparatives, Product Review: Mac Security, July 2016

More info: www.eset.com

Material Publication Date: February 2017



ESET vs. Sophos

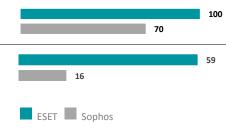


Awards

VB100 Awards Virus Bulletin, www.virusbtn.com, 05/1998 - 07/2016

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



Since February 2001, ESET has not failed a single Virus Bulletin VB100 test, while Sophos has failed a total of seventeen times. ESET does not hesitate to enter public tests that demonstrate its technology's quality and performance.

ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Sophos.



"The test corpus consisted of 81,796 emails.
73,710 of these were spam, ESET, stood out for missing just four emails from the spam corpus."

Virus Bulletin

VBSpam Comparative Review, September 2016



"ESET received the highest rating in the AV-Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

AV-Comparatives

File Detection Test, March 2016



"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test

12 Security Suites for Mac OS X Put to the Test, July 2016



"ESET protected against all of the public web-based threats and targeted attacks. It blocked 100 per cent of the threats. This software was also entirely effective when handling legitimate objects, giving it the rare privilege of a 100 per cent overall rating."

SE Labs

IT Security Products for Small Business, July-September 2016



ESET earns 100th VB100 award

"ESET has been a top performer in our tests since 1998, and today we are delighted to present their 100th VB100 award – a first for any single product over the years," said John Hawes, Chief of Operations at Virus Bulletin, "ESET NOD32's history of excellent performances and zero false positives is a clear indicator of a very well-built, well-maintained and extremely reliable product."

Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating in its 2016 Partner Program Guide for the second consecutive year. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

More info: www.eset.com

Material Publication Date: February 2017





Protection	ESET	Symantec	Summary
Scan Disk Test PC-Magazine, www.pc-magazine.de, Die besten Antivirus-Programme 2015 im Vergleichs-Test, December 2014	98,8%	89,2%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives Test PC-Magazine, www.pc-magazine.de, Die besten Antivirus-Programme 2015 im Vergleichs-Test, December 2014 (lower is better)	7	113	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Malware Removal Test PC-Magazine, www.pc-magazine.de, Die besten Antivirus-Programme 2015 im Vergleichs-Test, December 2014	581	483	This kind of test focuses on the malware removal/cleaning capabilities. It has nothing to do with detection or protection capabilities. However, if an antivirus is not able to detect the malware, it also cannot remove it.
Legitimate Accuracy Dennis Technology Labs, www.dennistechnologylabs.org, Home Anti-Virus Protection, March 2015	100%	98%	The legitimate software accuracy ratings provide a way to judge how effectively the security programs handle non-malicious software. ESET also wins over Symantec in this kind of test.
Performance			
Memory Usage during Initial Scan PassMark Software, www.passmark.com, 2015 Consumer Security Products Performance Benchmarks, January 2015 (lower is better)	77.4 MB	105.3 MB	Faster operation and lower resource consumption mean better performance. ESET is faster and lighter than Symantec in many scenarios.
Time to Start an Application NSS Labs, www.nsslabs.com, Consumer Endpoint Protection Test Review–Performance, March 2015 (lower is better)	43 ms	253 ms	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.
Boot Time NSS Labs, www.nsslabs.com, Consumer Endpoint Protection Test Review–Performance, March 2015 (lower is better)	30,7%	35,6%	According an IT security survey 2015 by AV-Comparatives, low impact on system performance is important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin , www.virusbtn.com, 01/1998-02/2015	90	57	ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Symantec.
Total Advanced+ Awards, AV-Comparatives, www.av-comparatives.org, 05/2004-03/2015	47	25	Since February 2001, ESET has passed every single VB 100 test in which it has participated. Symantec
Proactive Test Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004-03/2015	15	1	skips some independent third-party tests. ESET does not hesitate to prove its quality.

More Info: www.eset.com

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ESET vs. Symantec





Protection accuracy (%) 100 100 96 95 90

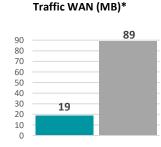
the products deal with threats. ESET blocked 100 per cent of web-based and targeted threats.

Ratings indicate how effectively

Performance



www.av-comparatives.org Network Performance Test. August 2016



Communication across a network is increasingly critical in the work environment. Similar to hardware on business systems, the behavior of the network has an impact on the operation of devices. ESET demonstrated its low network impact in this test.

AV-Comparatives

SE Labs

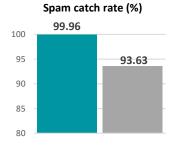
www.selabs.uk

Protection.

Home Anti-Malware

July-September 2016

www.av-comparatives.org Anti – Spam Test March 2016



Spam messages may contain links leading to phishing web sites or sites hosting malware. They may also include malware as scripts or other executable file attachments. 127,800 spam mails were used for this test, and Symantec failed to filter 8,140 spam mails - 160 times more than

ESET.

0

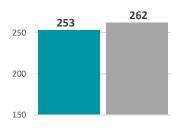
Symantec

AV-TEST www.av-test.org

12 Security Suites for Mac OS X Put to the Test, July 2016

*Lower is better

Loss of performance (s)*



Faster operation and lower resource consumption mean better performance. ESET is faster and lighter than Symantec in many scenarios.

ESET Why it matters **Symantec Feature** Anti-Spam (Windows) • 0 0 Data Backup (Windows)

•

Local Anti-Spam effectively filters out spam on a user's endpoint device and scans all incoming emails for malware. It prevents unauthorized access to the company network and provides effective anti-hacker protection and data exposure prevention.

ESET Remote Administrator includes the ESET Remote Administrator Maintenance Tool that can be used to maintain and back up a server. Backing up a server is an important step in the process of migrating ESET Remote Administrator and client workstations to a new server.

Anti-Phishing protection, which uses URL blacklists and checks reputations, prevents users from accessing sites with malicious content and/or

Tested products: ESET Remote Administrator, Symantec Endpoint Protection Source: AV-Comparatives, IT Security Products for Small Business, September 2016

More info: www.eset.com

Anti-Phishing (Windows)

Material Publication Date: February 2017



ESET vs. Symantec



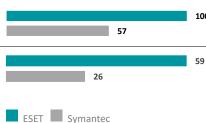
Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 07/2016

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



Since May 2003 ESET has participated in and passed every single VB100 test by Virus Bulletin, while Symantec has failed to participate 42 times. ESET does not hesitate to enter public tests that demonstrate its technology's quality and performance.

ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Symantec.



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73,710 of these were spam, ESET stood out for

missing just four emails from the spam corpus."

Virus Bulletin

VBSpam Comparative Review, September 2016



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AV-ComparativesFile Detection Test, March 2016



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IT Security Products for Small Business, July-September 2016



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Source: www.eset.com



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Source: www.crn.com

More info: www.eset.com

Material Publication Date: February 2017



TM ESET vs. Trend Micro

Battle Cards

Protection	ESET	Trend Micro	Summary
File detection AV-Comparatives, www.av-comparatives.org, File Detection Test, March 2015	99%	95%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, April 2015 (lower is better)	О	24	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information or shut down critical applications.
Total Accuracy Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014	98%	93%	Accuracy ratings provide a way to judge how effectively a security program works. ESET's products get one of the highest ratings by this measure.
Performance			
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)	1,2	15,5	— Faster operation and lower resource consumption mean better performance. ESET is faster and lighter
Overall Score PassMark, www.passmark.com, Performance Benchmarks, January 2015	169	109	than Trend Micro in many scenarios.
Time to Start an Application NSS Labs, www.nsslabs.com, Consumer Endpoint Protection Test Review - Performance, March 2015 (lower is better)	20 ms	130 ms	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience. According to an IT security survey 2015 by AV-Comparatives, low impact on system performance is
File Copy from USB Drive to Local Folder NSS Labs, www.nsslabs.com, Consumer Endpoint Protection Test Review - Performance, March 2015 (lower is better)	2 ms	21 ms	important for 64% of participants.
Awards			
Total VB100 Awards Virus Bulletin , www.virusbtn.com, 01/1998-02/2015	90	16	Since February 2001 ESET has passed every single VB 100 test in which it has participated, but Trend Micro failed five times. ESET was overall recognized and awarded more times.
Total Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015	47	9	ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Trend Micro. ESET do not hesitate to prove its quality in independent tests.
Proactive Test Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004-03/2015	15	0	

More Info: www.eset.com

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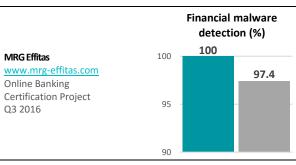
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ESET vs. Trend Micro

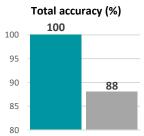


Protection and reliability

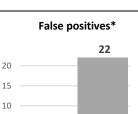


Financial malware is a special category of malware which is designed to obtain financial information about victims and then use it to steal money from their accounts.

ESET is consistently rated very good at blocking financial malware.



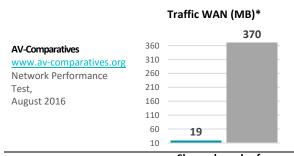
ESET's products are designed with **built-in protection** from the very beginning, and this test result proves that ESET's approach works best.



When a "false positive" occurs, it can cause serious problems. If an antivirus solution is configured to immediately delete or quarantine infected files, a false positive in an essential file can render the operating system or some applications unusable.

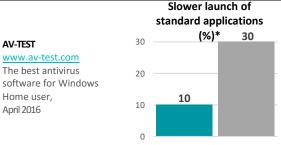


Performance



Communication across a network is increasingly critical in the work environment.
Similar to hardware on business systems, the behavior of the network has an impact on the operation of devices.

ESET approved its low network impact in this test.



Faster operation and lower resource consumption mean **better performance**. ESET is faster and lighter than Trend Micro in many scenarios.



Performance impact*

Performance tests tells you how much impact a security product may have on system compared to other security products. ESET impacts performance less than Trend Micro.



More info: www.eset.com

SE Labs

www.selabs.uk

Protection,

Home Anti-Malware

July - September 2016

AV-Comparatives

September 2016

Test,

www.av-comparatives.org

Real-World Protection

Material Publication Date: February 2017

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ESET vs. Trend Micro



Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 12/2016

100

ESET has passed every Virus Bulletin test in which it has participated since May 1998, except one. Trend Micro has participated in only 24 tests and failed eight times. ESET does not hesitate to prove its quality in public tests.

Total Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016



ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to Trend Micro.





TEST
av-test.org
CERTIFIED
MAC OS X



"The test corpus consisted of 81,796 emails. 73,710 of these were spam, ESET, stood out for missing just four emails from the spam corpus."

Virus Bulletin

VBSpam Comparative Review, September 2016

"ESET received the highest rating in the AV-Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

AV-ComparativesFile Detection Test, March 2016

"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test

12 Security Suites for Mac OS X Put to the Test, July 2016

"ESET protected against all of the public web-based threats and targeted attacks. It blocked 100 per cent of the threats. This software was also entirely effective when handling legitimate objects, giving it the rare privilege of a 100 per cent overall rating."

SE Labs

IT Security Products for Small Business, July-September 2016



ESET earns 100th VB100 award

"ESET has been a top performer in our tests since 1998, and today we are delighted to present their 100th VB100 award – a first for any single product over the years," said John Hawes. "ESET NOD32's history of excellent performances and zero false positives is a clear indicator of a very well-built, well-maintained and extremely reliable product."

Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating in its 2016 Partner Program Guide for the second consecutive year. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

More info: www.eset.com

Material Publication Date: February 2017





Protection	ESET	GFI ThreatTrack	Summary	
Real-World Protection Rate AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, August 2015	98.8%	94.5%	The Real-World Protection Test is the most realistic way of determining how well each security product protects PCs.	
Protection Against Zero-Day Attacks AV-Test, www.av-test.org, The best antivirus software for Windows Home User (Windows 7 platform), April 2015	100.0%	81.0%	A zero-day vulnerability refers to a hole in software that is unknown to the vendor. ESET's cloud-based LiveGrid system collects and analyzes instances of suspicious activity, thus enabling it to spot attacks by previously unknown threats.	
False Alarms AV-Comparatives, www.av-comparatives.org, False Alarm Test, March 2015 (less is better)	1	50	In the Best Antivirus for Windows Home Users Test run by AV-Test in April 2015, ESET had no false alarms for legitimate software during a system scan, while GFI ThreatTrack had nine false alarms. These false alarms put GFI ThreatTrack well below the industry standard.	
Heuristic Behavioral Block Rate AV-Comparatives, www.av-comparatives.org, Heuristic / Behaviour Test, March 2015	85.6%	46.6%	Advanced Heuristics are part of the unique technology that ESET uses in its proactive detection. They provide the ability to use emulation to detect unknown malware based on its functionality.	
Performance				
System Impact Score AV-Comparatives, www.av-comparatives.org, Performance Test, May 2015 (lower is better)	14.4	25.7	Faster operation and lower resource consumption means better performance. ESET delivers	
Standard File Activities - Time Increase Virus Bulletin, www.virusbtn.com, Comparative Anti-Virus Test - Windows 8, April 2015 (lower is better)	72.2 s	700.2 s	 excellent performance in a way that does not impact its customers' experience, and is faster and lighter than GFI ThreatTrack in many scenarios. A TechValidate survey showed that 60% of the 1,034 respondents switched to ESET from major 	
File Access Lag Time Virus Bulletin, www.virusbtn.com, Comparative Anti-Virus Test - Windows 7, December 2014 (lower is better)	7.4 s/GB	24.8 s/GB	 competitors because of its high malware detection and low false positives, and that 82% switched because of its light system footprint. 	
Awards				
Total VB100 Awards Virus Bulletin, www.virusbtn.com, 01/1998 -09/2015	91 16		In the last 12 VB100 tests ESET has passed every time. GFI ThreatTrack has passed six times, failed once and did not participate in five tests. GFI ThreatTrack usually skips VB100 tests rather than risk failing. However, in the last VB100 comparative review of Windows 8.1 Pro 64-bit, it	
Total AV-Comparatives Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 09/2015	53	0	failed because of two misses in the first round of testing. ESET does not hesitate to demonstrate its qualities by entering independent tests. ESET has passed every single VB100 Test since June 2003.	

More Info: www.eset.com

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Material Publication Date: October 2015

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ESET vs. Webroot



Protection

AV-TEST Www.av-test.org More Security for Mac OS X: 13 Security Packages Put to the Test, December 2015 Detection rate (%) 100 78.6

ESET's products are designed with **built-in protection** from the very beginning, and this test result proves that ESET's approach works best.

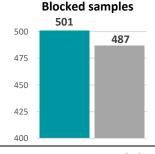
Performance



According to a 2015 IT security survey by AV-Comparatives, low impact on system performance is important for 64% of participants. ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.

MRG Effitas

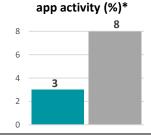
www.mrg-effitas.com 360 Assessment & Certification Programme Q4 2015, December 2015



While ESET missed only 6 samples, Webroot missed 20 in total and therefore finished below the industry average. ESET is well above the industry average, which is equal to 14 missed samples.



www.passmark.com Webroot Mobile Security vs. Nine Competitors, August 2015



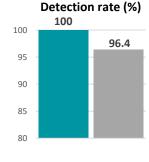
CPU usage during

Faster operation and lower resource consumption mean **better performance**. ESET is faster and lighter than Webroot in many scenarios.

AV-TEST

www.av-test.org
The Best Antivirus
Software for Android,

November 2015



This test result shows detection of the latest Android malware in realtime, tested on 3,978 samples. Webroot again finished below the industry average (99.1% in this test).

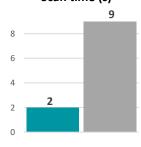


PassMark

www.passmark.com Webroot Mobile Security vs. Nine Competitors, August 2015







Webroot Inc. funded the production of this test report, so it was tailored to win the test overall. Nevertheless, **ESET overcame Webroot** in several categories and finished in second place.

More info: www.eset.com

Source: AV-Comparatives, IT Security Products for Small Business, September 2015

Material Publication Date: March 2016



ESET vs. Webroot



Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 02/2016

-Awards

Since May 1998, ESET has passed every test Virus Bulletin test in which it has participated, except one. ESET does not hesitate to prove its quality in public tests.

Total Amount of Advanced+ Awards

AV-Comparatives, www.av-comparatives.org, 05/2004 - 02/2016



Many new malware samples appear every day, which is why it is important that antivirus products not only provide new updates as frequently and as quickly as possible, but also that they are able to detect such threats in advance using generic/heuristic techniques and behavioral detection measures.









"Thanks to this outstanding performance, ESET finishes with the highest final score of all products, and a very well-deserved VBSpam+ award."

Virus Bulletin

VBSpam Comparative Review, November 2015

"ESET have continuously participated in our tests for a decade and we are happy to see ongoing commitment to product improvement."

AV-ComparativesAnniversary Report, July 2015

"ESET achieved a 100 percent malware detection rate in both test segments – real-time test and reference set."

AV-TEST

The Best Android Apps – 25 System Watchdogs in an Endurance Test, December 2015 "We feel the Windows protection software is exceptionally well designed, with important information and functions easily accessible, but unauthorized access prevented."

AV-Comparatives

IT Security Products for Small Business, October 2015



ESET earns 'Top Rated' award from AV-Comparatives

In addition to being named a *Top Rated Product*, ESET Smart Security 9 won the *Silver Award* in the False Positives category and the *Bronze Award* for Proactive Protection. The report highlights the improved graphical user interface (GUI) in ESET Smart Security 9, as well as its "excellent and comprehensive documentation."

Source: www.av-comparatives.org



ESET declared best security software in Germany

Computer Bild, one of the biggest IT magazines in Germany, and responsible for the most important antivirus tests in that country, published its latest Test Internet Schutzpakete results in February 2016. ESET Smart Security won the whole test.

Source: www.computerbild.de

More info: www.eset.com

Material Publication Date: March 2016



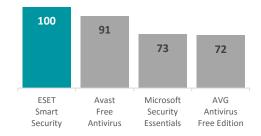
ESET vs. free antivirus

Protection accuracy (%)

Performance (Overall score)

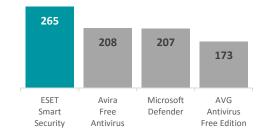
SE Labs

www.selabs.uk Home Anti-Malware Protection, January-March 2016



PassMark

www.passmark.com Consumer Security Products Performance Benchmarks, February 2016



What experts are saying



How-To Geek®

tom's GUIDE

TechTarget

"Many free Anti-Virus products are free for noncommercial use, so **if you want to protect your business, you have to pony up for the paid edition.**"

"Yes, it's true that Windows 8 and Windows 10 have antivirus built right in, but in our tests and most independent lab tests, Windows Defender hasn't done very well."

Neil J. Rubenking

www.pcmag.com, April 2016

"At one point, free antivirus was just advertising, pushing users to upgrade to the paid products. Now, free antivirus companies are making money through advertising, tracking, and junkware installations."

"Here's a quick summary of the ways antivirus companies are attemptina to make money.

- Changing your default search engine
- Changing your homepage
- Ask toolbars and rebranded ask toolbars
- Junkware
- Tracking"

Chris Hoffman

www.howtogeek.com, June 2015

"Paid antivirus suites have many features to protect children online, manage security on mobile devices, and monitor a computer's firewall, software, updates and other features."

"Paid programs generally offer a slew of additional features..."

Tom's Guide Staff www.tomsquide.com, April 2016 "Other free antivirus products variously omit certain features and functionality, such as spyware protection, real-time scanning and regular updates."

"Users can't rely on a single technology to counter the full range of modern security threats. This is one reason why today's major vendors typically offer antivirus technology as just one part of a broader antimalware security suite."

Michael Cobb www.techtarget.com, April 2016

More info: www.eset.com

Material publication date: May 2016

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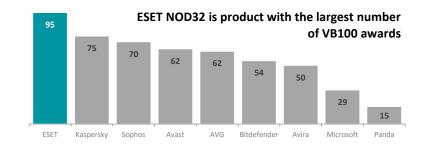
For more info follow to the next page

ESET vs. free antivirus

Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 05/2016



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Source: www.computerbild.de

More info: www.eset.com

Material publication date: May 2016

